

MINUTES OF THE TVWC BOARD MEETING HELD MONDAY MARCH 8, 2021 at 9:45 AM

LOCATION: Village Clubhouse

PRESENT BOARD MEMBERS: J. Moore, C. Larsen, B. Pfneisl, A. Zimmerman, B. Bergquist, L. Carbiener, M. Haskins (virtual), C. Parker (virtual), and J. Plosz

ABSENT BOARD MEMBER: D. Meier

PRESENT SUPPORT MEMBERS: K. Wolz, MC Peterson (virtual)

PRESIDENT'S COMMENTS

- J. Moore called the meeting to order at 9:48 AM. A quorum is attending the meeting.
- The minutes of the February 8, 2021 meeting were reviewed. L. Carbiener motioned to approve the minutes. B. Pfneisl seconded the approval. All were in favor and the motion carried.

HISTORIAN/PHOTOGRAPHER

- MC Peterson reported that she obtained good pictures from the February Garden Social. The photos have been uploaded to the website and to Shutterfly.
- Next year there will be an assistant helping MC Peterson taking photos at the social events.
- MC Peterson requested that Interest Group photos be uploaded onto the website before May.

FINANCIAL REPORT

- Membership dues that have been collected are a total of \$19,992.
- Deposit income that has been used is \$900.
- Interval administrative expenses have been for supplies, postage, and some décor for a total of \$6,644 in administrative expenses.
- The February social expense was \$2,238.

SOCIAL REPORT

- Plans for the March Social planned for March 25th were discussed. This will be a plated meal at the St. Petersburg Yacht Club. A choice of entrée will be selected at the time of registration. It was discussed that the member's meal selection will be identified at the event with a marking "stone". The meal selection identifiers will be distributed by the Membership Co-Chairs at the registration check-in table. The new TVWC Board will be introduced between dinner and dessert.
- The March Social has been budgeted for 115 to attend. Less will likely come to the event. The decision to do a 50/50 raffle at any of the remaining social events will be decided later.
- The after-action report for the February social was presented. Seventy-nine members RSVP'd for the event. 74 members attended and there were 5 no-shows. Ten new members came to the event. It was recommended that having pre-printed name tags and an alphabetical registration list would streamline the registration process.
- The 5 no-shows for the February social were discussed. It was discussed to charge these no-shows the \$40 fee. An invoice will be sent out for \$40 to these members.
- The April Social is planned to be inside at Isla. The decision to charge the members for the April Social will be made at a subsequent date.

MEMBERSHIP REPORT

- There are 262 active members. One new member is pending membership payment.
- If there are new potential members that want to join for this year they can be contacted and given the option to join or wait until next year's enrollment.

INTEREST GROUP REPORT

- There has been limited interest group activity due to COVID. The decision to resume interest group activity is up to the interest group leader.
- The Co-chairs sent an email reminder to the Interest Group Leaders to use the Evite request form.

ADDITIONAL ITEMS

- The Zoom license is \$149.99 for 12 months. Virtual meetings can be hosted for up to 100 participants. Two Zoom meetings cannot be held at the exact same time. There was a motion by B. Bergquist to approve the Zoom yearly license. This was seconded by A. Zimmerman. The motion passed. The Interest Group Leaders will get a notification of an option to use Zoom with a private webpage.
- A member asked about posting pictures from the TVWC in the Tierra Verde Living magazine. After a group discussion J. Moore decided to decline to offer at this time. One of the concerns is the necessity of obtaining consent from those in the pictures.
- One of the members asked about transferring membership to a family member. The board members discussed some of the concerns of transferring membership. L. Carbiener made a motion not to transfer membership. This was seconded by B. Bergquist and the motion passed. The family member can be given the option to come as a sponsored guest to one of our events. In addition, the family member can join next year if she meets the membership requirements.
- An analysis of TVWC payment processing was presented by K. Wolz. The analysis compared the AffiniPay associated with Wild Apricot to the current payment method of PayPal. One of the advantages of AffiniPay is that the application process only needs to be done once (rather than every year). In addition, the members will know if their payment is posted immediately (rather than a delay as with PayPal). The cost for the transaction is the same between providers. AffiniPay has a more streamlined process for sweeping money into our account. L. Carbiener made a motion to change to AffiniPay. This motion was seconded by B. Pfneisl and the motion carried.

The meeting was adjourned at 11:02 AM.

Minutes are respectfully submitted by Christine Larsen, Secretary of the TVWC